



LINKEDIN WEBINAR SERIES | Polish Your Profile

By Barb Girson | BarbGirson@gmail.com

GIFT 1: The Top Skills Most In-Demand & How to Get Them

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|---------------------------|---|
| 1. Creativity | Banish Your Inner Critic to Unleash Creativity <i>Denise Jacobs</i> |
| 2. Persuasion | Persuading Others <i>Dorie Clark</i> |
| 3. Collaboration | Being an Effective Team Member <i>Daisy Lovelace</i> |
| 4. Adaptability | Managing Stress for Positive Change <i>Heidi Hanna</i> |
| 5. Emotional Intelligence | Developing Your Emotional Intelligence <i>Gemma Leigh Roberts</i> |
| 6. Adaptability | Managing Stress for Positive Change <i>Heidi Hanna</i> |
| 7. LinkedIn | Achieving All-Star-Status on LinkedIn <i>Sophie Milliken</i> |
| 8. LinkedIn | Cheat Sheet to Build an All-Star LinkedIn Profile |
| 9. Most In-Demand Skills | The 10 Most In-demand Skills for 2023 <i>Stephanie Neusser</i> |

GIFT 2: The Top Skills since Pandemic & How to Describe Them

	USE Panache Words (Select the ones that fit or find your own)	AVOID Buzzwords
1. Communication	Verbal and Non-Verbal Skills, Listening, Online Etiquette, Gives clear and concise instructions	Communication skills
2. Prioritization	Arranging, Effective Time-Allocation, Ability to think clearly and act	
3. Adaptability	Willingness to embrace new tasks and challenges, Upbeat and can-do attitude	
4. Initiative Taking	Resourcefulness, Inventiveness	
5. Integrity	Truthfulness, Reliability	
6. Analytical Thinking	Logical thinker, Diagnostic, Systematic, Critical Thinking	Analytical
7. Relationship Building	Builds Rapport, Makes Connections,	
8. Empathy	Responsive to others, Demonstrates Compassion, Understands people	
9. Coaching	Develops people	
10. Resilience	Hardiness, Strength, Buoyancy	

11. Self-Motivation	Positivity, Ability to Motivate Others, Ambition, Commitment, Reliable	
12. Leadership	Positive attitude and outlook, Leading Without Formal Authority, Ability to inspire others, Results-Oriented Team Leader	Leadership
13. Responsibility	Trustworthiness, Discipline, Conscientiousness, Accountability, Ownership of goals	
14. Teamwork	Interpersonal Acumen, Good Listener, Perceptive, Receptive to the Needs of Others	
15. Problem-Solving	Growth Mindset, Applies analytical, creative, & critical skills	Problem- Solver

Learn More: [LinkedIn Top Skills](#) | [Top Resume.com](#) | [Wikijob.co.uk](#) | [Allwork.space](#)



Barb Girson, PCC, RCC, Speaker, Strategist, Trainer & Registered Corporate Coach™ is the **CEO/Owner of [Beyond Sales Tactics, LLC](#)** a professional skill development company. Girson and her team help companies, teams, and entrepreneurs “*gain confidence, get into action, and grow professionally and personally™*” by designing and delivering custom coaching/training programs.

Barb and her team work with organizations, teams and individuals, on development areas such as: Leadership, Executive, Business, Career Navigation, and Sales. Barb has provided contract coaching & training services to company owners, senior executives, & professionals across numerous industries at various stages ranging from Fortune 50 & 100 insurance, technical, and financial,

companies to early-stage businesses.

Barb uses skills mastered from building her first company, a multi-million-dollar business, and as a corporate National Sales Director—responsible for up to \$40 Mill revenue & 20,000 consultants in North America. She was featured in USA Today and has had other media spotlights, as well as, is frequently quoted as a thought-leader in publications.

For fun she loves to hang out and laugh with family & friends, travel the world, and practice yoga. Her focus is helping you reach your next level of greatness.

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Want to learn more? [Schedule a Complimentary Consultation](#)
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