

Communication Strategy

By Barb Girson

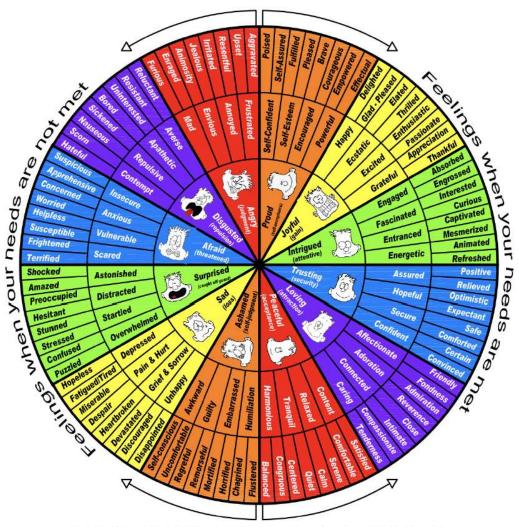
Activity: Communication strategy

	Communication Strategy	
	When or I notice you (describe action),	
	l feel (share feeling)	
	because I have a need for (state need).	
	Would you consider? (make request)	
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When or I notice	(describe action),		
I feel	(share feeling) because I have a need for		
	(state need).		
Would you consider	? (make request)		



Feelings



Based on Nonviolent Communication by Marshall Rosenberg, Ph.D. May be duclicated for personal use and for teaching Nonviolent Communication.

Graphics and organization of feelings and needs wheels by Bret Stein. artisanti@hotmail.com Revised 1/1/11

The following words are not feelings. They are judgements of others:

Abandoned	Cheated	Ignored	Neglected	Unwanted
Attacked	Coerced	Intimidated	Put down	Used
Abused	Criticized	Insulted	Rejected	Violated
Betrayed	Dismissed	Let down	Unappreciated	Wronged
Blamed	Disrespected	Manipulated	Unloved	
Bullied	Excluded	Misunderstood	Unheard	

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SELF-EXPRESSION (joy)

Autonomy/Authenticity

choice

clarity

congruence

consistency

continuity

dignity

freedom

honestv independence

integrity

adventure

aliveness

discovery

innovation

inspiration

spontaneity

challenge

effectiveness

learning, clarity

participation

self-esteem

skill, mastery

purpose, value

self-actualization

excellence

feedback

growth

mystery

efficacy

Meaning/Contribution

achievement, productivity

appreciation, gratitude

celebration, mourning

mystery

passion

Initiative

power, empowerment

self-responsibility

Creativity/Play

Universal Human Needs/Values

WELL-BEING (peace)

Sustenance/Health

abundance/thriving

exercise

food, nutrition

nourishment

rest, sleep

shelter

sustainability

support/help

wellness

vitality, energy, aliveness

Safety/Security

comfort

confidence

emotional

safety

familiarity

order, structure

Predictability

protection from harm

stability

trust, faith

Rest/Recreation/Fun

acceptance

appreciation, gratitude

awareness

balance

beauty

ease

equanimity

humor

movement

play

relaxation

reiuvenation

simplicity

space

tranquility

wholeness

wonder

CONNECTION (love)

Love/Caring

affection, warmth

beauty

closeness, touch

companionship

compassion, kindness

intimacy

mattering/importance

nurturina

sexual connection

respect, honoring

valuing, prizing

Empathy/Understanding Awareness

clarity

acceptance

acknowledgment

communication

consideration

hearing (hear/be heard)

knowing (know/be known)

presence, listening

respect, equality

receptivity, openness

recognition seeing (see/be seen)

self-esteem

sensitivity

Community/Belonging

cooperation

fellowship

generosity

inclusion

interdependence

harmony, peace

hospitality, welcoming

mutuality, reciprocity

partnership, relationship

support, solidarity

trust, dependability

transparency, openness

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Examples of Needs

Translating common terms into feelings and needs

Common Terms (that are not feelings)	Possible Feeling(s) You May Experience	Possible Need(s) You May Have			
abandoned	terrified, hurt, bewildered, sad, frightened, lonely	nurturing, connection, belonging, support, caring			
(not) accepted	upset, scared, lonely	inclusion, connection, community, belonging, contribution, peer respect			
attacked	scared, angry	safety			
belittled	angry, frustrated, tense, distressed	respect, autonomy, to be seen, acknowledgment, appreciation			
betrayed	angry, hurt, disappointed, enraged	trust, dependability, honesty, honor, commitment, clarity			
bullied	angry, scared, pressured	autonomy, choice, safety, consideration			
cheated	resentful, hurt, angry	honesty, fairness, justice, trust, reliability			
criticized	in pain, scared, anxious, frustrated, humiliated, angry, embarrassed	understanding, acknowledgment, recognition, accountability, nonjudgemental communication			
discounted/diminished	hurt, angry, embarrassed, frustrated	acknowledgment, inclusion, recognition, respect, to matter			
disliked	sad, lonely, hurt	connection, appreciation, understanding, acknowledgment, friendship, inclusion			
distrusted	irritated, distressed, angry, frustrated	serenity, autonomy, to do things at my own pace and in my own way, calm, calm, space			
ignored	lonely, scared, hurt, sad, embarrassed	connection, belonging, inclusion, community, participation			
From Nonviolent Communication: A Language of Life by Marshall Rosenberg					

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